SAVE THE DATE | 10.11.18 | 7:00 AM

5th Annual
Celebrating Every Step Forward Breakfast

University of St. Thomas | Anderson Student Center - Woulfe Hall
2115 Summit Ave. St. Paul, MN 55105

KEYNOTE SPEAKER:
Dr. William C. Bell,
President and CEO
Casey Family Programs

Contact Linda Mahoney with questions at:
Tel: 651 442 3281
Email: linda_mahoney@ujamaaplace.org

IN PARTNERSHIP AND HOSTED BY:
University of Saint Thomas Office for
Diversity and Inclusion

University of St. Thomas

UJAMAA PLACE
Vision Statement

Ujamaa Place provides holistic transformational and stabilizing support and services for young African-American men experiencing inequity at the intersection of race and poverty to help them achieve personal success.
Media Value:

• Name mention in all electronic, social and print media.

• Name mention in all, including press releases, interviews and promotional announcements.

• 10x, social media posts embedded into the content on Facebook (3.1K friends), Twitter (127 followers), Instagram (113) and Google+ (136 followers).

• Presenting sponsor included in a “Thank You” video to be sent to all guests and mailing list subscribers.

• Logo on website at: ujamaaplace.org

• 2x, eblasts to database to 4,000 subscribers.

On-site Value:

• Reserved seating (2 tables for 10 guests each, a total of 20 guests will be recognized throughout the program as the presenting sponsor.

• Logo on printed signage and digital screens.

• Logo on program, recognized as presenting sponsor.
5th Annual Celebrating Every Step Forward

2018 Annual Breakfast

Associate Sponsorship
Associate Sponsor receives:

Media Value:
- 2 social media posts embedded into the content on Facebook, Twitter and Google+.
- Logo on website
- 1 eblast to database of over 1,200 subscribers.

On-site Value:
- 1 table (10 guests)
- Logo on printed signage and digital screens.
- Logo on program, recognized as associate sponsor.

Your investment: $10,000
5th Annual Celebrating Every Step Forward

2018 Annual Breakfast

Media Sponsorship
Media Sponsor receives:

- Name mention in opening slate and in closing credits for all audio/video broadcasts prior, during and after the event taken throughout the community.

- 4x, social media posts embedded into the content on Facebook (3.1K friends), Twitter (127 followers), Instagram (113) and Google+ (136 followers).

- Logo on website (*insert analytics)

- Weekly video message to email database of over 4,000 subscribers.

On-site Value:

- Premium reserved seating (2 tables, 10 guests each)

- Logo on event program

- Recognition as media sponsor at the beginning and end of the program.
5th Annual Breakfast

Programming Sponsorships
UJAMAA men enrolled in the Theory of Transformation have access to 7 programs with 37 support services.
Programming

Sponsor receives:

- Ujamaa Place offer 7 programs that have 37 support services that support the journey to and through transformation. The seven pillars are:
  - Education
  - Behavior Health
  - Employment
  - Housing
  - Cultural Services
  - Criminal Justice Advocacy
  - Support Services

You receive:

- Recognition / Logo in breakfast program
- One table (10 guests)
- Logo / Recognition as program sponsor for the remainder of the 2018 program year ending 12/31/2018.

Investment: $5,000

Authorized Signature: ________________________________________________

Company Name: ________________________________________________

Date Signed: ____________________________
2018 UJAMAA PLACE 5th ANNUAL BREAKFAST SPONSORSHIP

This agreement between ____________________________ and UJAMAA PLACE outlines the understanding between the parties. Your sponsorship of UJAMAA PLACE’s annual breakfast includes the deliverables outlined on your selected sponsorship package.

Payment is due and payable upon signing to:
UJAMAA PLACE
1821 UNIVERSITY AVE. SOUTH
N257
ST. PAUL, MN. 55405

UJAMAA PLACE is a 501(c)3 non-profit organization. Tax ID: __________ This agreement is NON-CANCELABLE /NON-TRANSFERABLE.

I, ________________________, AGREE TO THE TERMS AND CONDITIONS OF THE SPONSORSHIP AGREEMENT OUTLINED HEREIN.

Print Name: ________________________________ Date: ________________

Company Name: ________________________________

Address: ______________________ City __________ ST _______ ZIP ________

ACCEPTED by: _____________________________
Otis Zanders, President / CEO
UJAMAA PLACE